



Find Out How A **Simple**, Yet **Powerful** Parking Solution Can Delight Guests And **Boost** The Bottom Line.

When it comes to managing parking, operations and facility executives are under tremendous pressure to please tenants and visitors, stay in front of technology, and keep up with business trends. Add in unreliable help and undependable equipment, and they're forced to deal with compromised customer service and weakened profitability.

Parking Management Trends

Operations and facilities executives need to keep customers, revenue, and reputation up, but are held back by tight budgets, fear of change, and lack of expertise. We surveyed 100 parking management executives to find out how they meet the challenge of maximizing revenue, managing access, and keeping customers happy.

Parking Places

- Non-gated (open garage/lot): **54%**
- Valet and gated (with PARCS): **31%**
- Gated (with PARCS): **30%**
- Gated and non-gated: **26%**
- Valet only: **13%**



Parking Management Pain Points



Unreliable Help



Undependable Equipment
(Balky Hardware, Jammed Tickets)

Current Parking System Satisfaction = **Meh**

62%

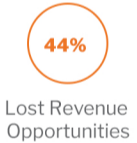
of those surveyed were **less-than-enthusiastic** about their current parking system.

Biggest Gripes

1. Inability to find reliable help
2. Difficulty turning data into insights
3. Outdated hardware
4. Inoperative gates
5. Cash management issues
6. Jammed tickets

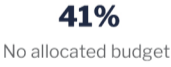


Is Your Parking System Leaving Customers, Revenue, and Reputation at The Gate?

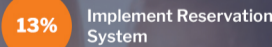
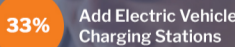
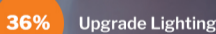


#ReluctantToChange
#StuckWithIt

Why Stay With a Parking System If It's Not Making You (Or Your Customers) Happy?

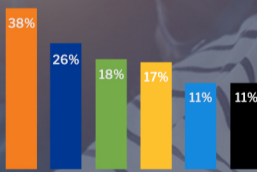


What's on Your 12-Month Roadmap?



What's on Your Wish List?

- Real-Time Reporting
- Multiple-Payment Options
- Automated Rate Displays
- VIP & Multilingual Modes
- VoIP Intercom Calling
- Kiosk Banner Ads



Introducing a Contemporary Parking Management Solution

FlashParking offers a fully integrated suite of parking solutions and an award-winning, cloud-based platform for every type of parking venue and every kind of parking need. FlashParking makes parking simple, yet powerful with proven solutions that delight guests while also boosting the bottom line.

- Better Revenue Control
- Pricing Transparency
- Reduced Maintenance Burden
- Improved Efficiencies
- Seamless Integration
- Fast Deployment
- 24/7 Support

To do parking your way, visit flashparking.com

Source: Parking Monitoring Trends Pulse Report, November 2017.



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